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COURSE: EDUCATION MANAGEMENT AND PLANNING

TOPIC TITLE: Effects of Social Media access on Learning in Secondary Schools, in Kinondoni Municipality, Tanzania.

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ABSTRACT

Social media is rapidly changing the communication setting of day-to-day activities. The presence of social media has ominously influenced the academic life of students. Social media is used to fulfill perceived social needs, but not all needs can be fulfilled by social media. Institutions and academicians are continually trying with social media technologies hoping to excite critical thinking skills, associations, and knowledge construction. This study intended to explore and examine effects of social media access on learning in secondary school in Kinondoni Municipality based on the following specific objectives, to investigate the effects of Facebook on students learning in secondary schools in Kinondoni Municipality. To determine the effects of WhatsApp usage to students in Kinondoni Municipality with relationship to their time management. To establish the effects of Instagram with change of student behavior in secondary school, in Kinondoni Municipality. To explore how YouTube contributes the moral decay to secondary students in Kinondoni Municipality. The study employed a method mixed design in examining these effects. Five hundred and fifty (550) participants were conveniently sampled and head of school were interviewed within a period of 4 weeks. After studying the phenomena that were of interest to the study, and transcribing the various responses of the participants the results reveal that social media is widely used by students of secondary schools for non-beneficial activities and less used for gaining knowledge and learning basis. Surprisingly, however, participants were in support of the idea that social media access to students contributes a significant quota to the academic life. On the basis of the above findings, it concluded and recommended that, to the leaders, policy regarding social media to students should be amended that teachers can have the ability to teach students the better way of using this so-called social media. To the bloggers, TCRA should prohibit those Bloggers who share and publish unwanted, unethical and threatens contents to youth, like "Utamu Raha", "Bongo Sex" and a lot of porn content that students have access on it. To the Practitioners, Teachers in schools should make sure that they keep close eyes and close supervision to students change in behavior. Elements of homosexual, love affairs indicated the failure of close supervisions to students, so psychotherapy and guidance should be regularly performed by school so as to direct and lead students to achieve their target goals.